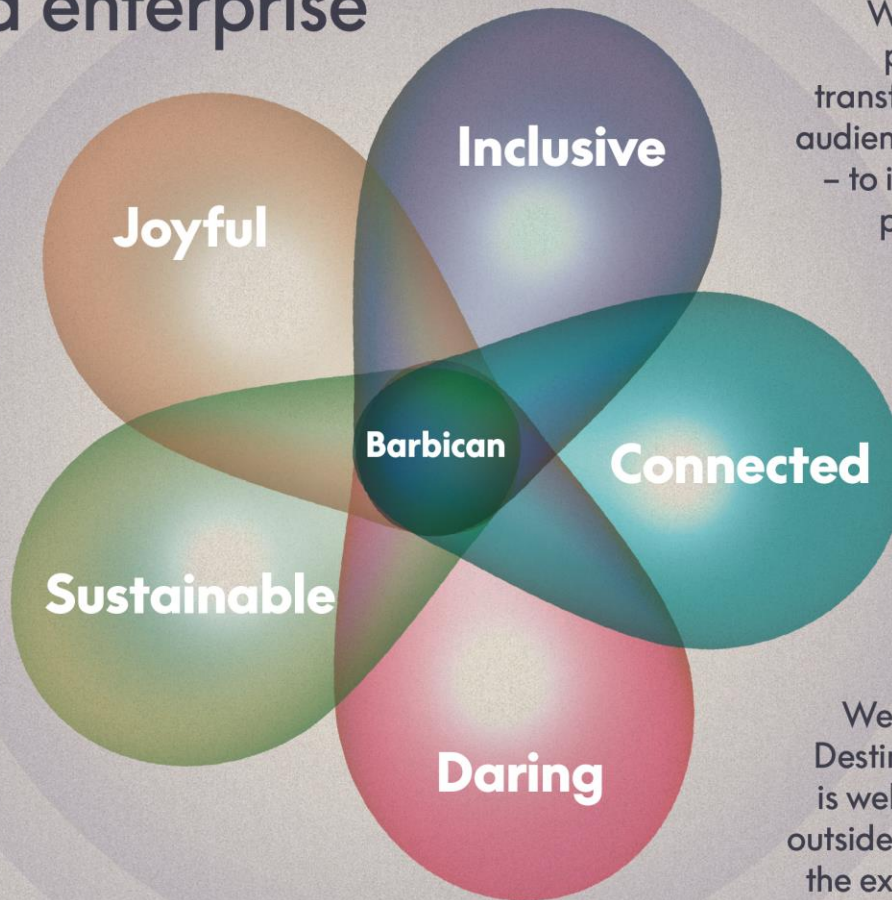


We are London's

# Creative Catalyst

for arts, curiosity  
and enterprise



We spark creative possibilities and transformation for artists, audiences, and communities – to inspire, connect and provoke debate.

We are the place to be in this Destination City, where everyone is welcome. Our impact is felt far outside our walls and ripples beyond the experiences we offer – locally, nationally and internationally.



The background features a series of overlapping circles in shades of purple, blue, and green. On the left side, there is a vertical strip with the word 'Inclusive' written in a large, bold, sans-serif font, with the letters 'i', 'n', 'c', 'l', 'u', 's', 'i', 'v', 'e' stacked vertically.

# Inclusive

We recognise that a commitment to inclusion – and specifically to anti-racism – is critical to our organisation's future health and success

We are committed to building and championing diverse artistic programmes, audiences and teams and we recognise the connection between them

We are kind to ourselves and to others and we make space for everyone; we ensure all voices are heard and treated with respect



The image features the Barbican Centre logo on the left, consisting of the word 'barbican' in a stylized, lowercase, sans-serif font. The background is a light beige color with several large, overlapping circles in shades of green, grey, and pink. The word 'Sustainable' is written in a large, bold, green, sans-serif font across the top right.

# Sustainable

We reflect on our priorities to ensure that we target our time and resources carefully

Everyone supports the Barbican as an enterprise, contributing to fundraising and income generation and managing costs carefully

Everyone contributes to the organisation's environmental programme; climate responsibility is embraced in all our work



The background features a series of overlapping, semi-transparent circles in shades of teal, grey, and pink. On the left side, there is a vertical strip with the word 'barclays' written in a light beige, sans-serif font, oriented vertically.

# Connected

We belong to one staff community, working together and supporting each other

We embrace the many communities of which we are a part – our creative associates, our neighbours, our local communities, the City of London and our wider London, national and international creative communities

We are committed to advancing the interests and wellbeing of these communities



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# Daring

We are curious; we show humility, ask questions and we are open to learning from others, including our various communities

We are ambitious and enterprising pushing boundaries and enabling connections

We take calculated risks to ensure that the Barbican continues to evolve, sharing and scaling innovation across the organisation



The image features the Barbican Centre logo on the left, consisting of the word 'barbican' in a light beige, lowercase, sans-serif font, with a small circle above the 'i'. The background is a light beige color with several large, overlapping, semi-transparent circles in shades of grey, orange, and green. The word 'Joyful' is written in a large, bold, orange, sans-serif font in the upper center.

# Joyful

We are hopeful that by creating space for fun, being part of the Barbican community will become a positive, life-changing experience for all

We recognise that co-creation is essential to our future and we encourage opportunities for everyone to contribute

We are passionate and celebrate successes